2022 Junior Eurovision Song Contest
REPORTING ACCESS RULES FOR NON-RIGHTS HOLDERS

Junior EUROVISION SONG CONTEST YEREVAN 2022

YEREVAN, ARMENIA – 11 DECEMBER 2022

1. PREAMBLE

The Junior Eurovision Song Contest (the "**JESC**") is an international coproduction by broadcasting organisations having the status of Members of the European Broadcasting Union (the "**EBU**") and which is carried out under the auspices of the European Broadcasting Union, L'Ancienne-Route 17 A, 1218 Le Grand Saconnex, Geneva, Switzerland, as part of the television programme exchange known as Eurovision.

The EBU coordinates the organisation and the production of the JESC and is the sole and exclusive right holder of the JESC. All rights in the JESC, the Show and in all related events and productions, including all intellectual property rights in and to the JESC and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the JESC) are exclusively owned and managed on a centralized basis by the EBU, which shall be responsible for the marketing of all commercial exploitation rights on a world-wide basis.

These JESC Reporting Access Rules (the "**Rules**") contain the terms and conditions according to which

- Non-Rights Holders are allowed to use audio-visual images and audio sounds of the 2022 Show (the "**Show Material**") and of the Press Conferences and of the Opening Ceremony (the "**Ancillary Material**") – *as defined in Section 6 of these Rules*;
- Accredited Non-Rights Holders are allowed to film/record content at the Venue – (the "Filmed/Recorded Material").

The 2022 JESC (including all JESC Content) is subject to, and protected by, copyright and related rights.

Any transmission or filming outside the scope of these Rules by Non-Rights Holders must be expressly authorised by the EBU.

The Broadcast, transmission or making available On-Demand of the Show Material, in part or in whole, is strictly and exclusively reserved to the Rights Holders. Additionally, no live access to the Show Material shall be granted to Non-Rights Holders.

Except as foreseen under these Rules, Non-Rights Holders shall not be allowed to Broadcast and/or make available and/or otherwise exploit, on a live, delayed or On-Demand basis, via any transmission methods the Show Material, in whole or in part, even if no Rights Holder has been granted rights in the Non-Rights Holder's territory.

Insofar as news reporting is concerned, these Rules are subject to applicable national laws and regulations on news access practices.

In specific cases, the EBU may agree with the Participating Broadcasters in their particular territories to issue supplemental news access rules for such territories, which shall supersede these Rules.

Terms capitalised hereunder shall have the meaning set out in the Definitions listed under Section 6 hereafter

2. SHOW MATERIAL AND ANCILLARY MATERIAL REPORTING ACCESS RULES FOR NON-RIGHTS HOLDERS

Any use of Show Material and Ancillary Material is subject to the following:

2.1 SHOW MATERIAL ACCESS

AUDIOVISUAL: Non-Rights Holders may use, on a free of charge basis, (except for technical costs, if any, and for the usual rights payments to national music collecting societies) materials from the LIVE SHOW (the "**Show Material**") as follows:

Non-Rights Holders	For EBU Members	For other media
Length restriction	No more than 3 minutes from the live Show may be used	No more than 2 minutes from the live Show may be used
No song can be used in its entirety and no more than ten (10) seconds of each song can be used		
Platforms allowed	- Broadcast use strictly in a news, factual or informative editorial context on TV in general current affairs bulletins.	- Broadcast use strictly in a news editorial context on regularly scheduled News Bulletins on TV.

	- On-Demand Use of the general current affairs bulletins possible only on Fully Owned Websites (i.e. operated under the editorial control of the Non-Right-Holder).	- On-Demand Use of the News Bulletins possible only on Fully Owned Websites (i.e. operated under the editorial control of the Non-Right Holder).
Usage allowed until	- Broadcast allowed within 48 hours of the live Show. - On-Demand Use of the general current affairs bulletins possible for no more than for one month after the live Show. Each general current affairs bulletin may only be posted once.	- Broadcast allowed within 24 hours of the live Show. - On-Demand Use of the News Bulletins possible for no more than for one month after the live Show. Each News Bulletin may only be posted once.

RADIO: Non-Rights Holders radio stations may use the audio track of the Live Show in their News Bulletins in their respective territories subject to the following conditions:

a) Non-Rights Holders shall not Broadcast or include their own commentary or similar coverage of the Live Show, whether on a live or delayed basis, or any other material obtained while inside the Venue, including interviews,
b) Commentaries of the JESC events taped from the television coverage of the Rights Holder in the particular territory can only be used with the express prior written permission of the Rights Holder

In addition, the following conditions shall be respected

a) No stand-alone use can be made;
b) No song must be used in its entirety and no more than ten (10) seconds of each song may be used;
c) The mention "*COURTESY OF AMPTV AND EBU*" shall be included as an on-screen credit for the whole duration of the material used or as a voice over;
d) Use of material is subject music rights clearance as described under Section 4 i) below;
e) Use of the extracts from the Live Show with national commentaries can be used only with the prior written permission of the relevant Rights Holder in the particular country and in accordance with these Rules;
f) Embedding of the live stream of the live Show in any form or way is prohibited;
g) Show Material shall not be exploited, distributed, shared, transferred or otherwise be made available or provided to any third party.

2.2 ANCILLARY MATERIAL ACCESS

OPENING CEREMONY MATERIAL – 5 DECEMBER 2022
PRESS CONFERENCES MATERIAL - 11 DECEMBER 2022 (19:00 CET)

Non-Rights Holders	For EBU Members	For non-EBU Members
Platforms allowed	All platforms (Broadcast and On-Demand *subject to the conditions listed below*)	All platforms (Broadcast and On-Demand subject to the conditions listed below)
Usage allowed until	Unlimited	Unlimited

In addition, the following conditions shall be respected

a) Non-Rights Holders must give an on-screen credit to read as follows "*COURTESY OF AMPTV AND EBU*" for the whole duration of the use of the Ancillary Material;
b) Live streaming of the Ancillary Material is permitted only on proprietary channels or Websites. No live streaming on Social Media Platforms;
c) Ancillary Material shall not be exploited, distributed, shared, transferred or otherwise be made available or provided to any third party.

CLIPS on Official Junior Eurovision YouTube channel

— All Non-Rights Holders may always embed on their Fully Owned Websites non-live JESC clips published on the official Junior Eurovision YouTube channel.
— All other uses are fully restricted. In particular, but not limited to, On-Demand and Broadcast Use, as well as publication, reproduction on non-proprietary platforms, e.g. YouTube or Social Media Platforms are strictly restricted.
— Embedment of live JESC clips and live streams of the live Show is strictly prohibited in all cases. On-Demand and Broadcast Use, as well as publication, reproduction on non-proprietary platforms, e.g. YouTube or Social Media Platforms are strictly restricted.

3. FILMING RULES FOR ACCREDITED NON-RIGHTS HOLDERS

Press and fans community outlets granted with a P Pass ("**Accredited Non-Rights Holders**") are authorized to film/record at the Venue and to use the content filmed/recorded by them ("**Filmed/Recorded Material**"), subject to the following:

3.1 FILMING AT THE VENUE

3.1.1 FIRST AND SECOND DELEGATION REHEARSALS – 6-7 DECEMBER 2022 – 8-9 DECEMBER 2022

No filming is allowed. These are closed rehearsals, and therefore no press and fans community outlets access is permitted.

3.1.2 ARTISTS MEET AND GREET – 10 DECEMBER 2022 (12.:00 CET)

Filming allowed. Same restrictions as under 2.2 above for the Ancillary Material.

3.1.3 FIRST DRESS REHEARSAL – 10 DECEMBER 2022 (10:00 CET)

Subject to change

Subject to Sections 3.2 and 4 below, open to Accredited Non-Rights Holders with the opportunity to film this rehearsal only within designated areas and to use Filmed/Recorded Material as follows:

Accredited Non-Rights Holders	For EBU Members	For EBU- Members
Length restriction	No more than 3 minutes from the rehearsal may be used	No more than 2 minutes from the rehearsal may be used
Platforms allowed	- Television - Social Media Platforms - Websites	- Television - Social Media Platforms - Websites
Usage allowed until	13 December 2022	12 December 2022

It is not allowed to transmit and/or make available (i) full individual song performances rehearsed during the First Dress Rehearsal and (ii) the First Dress Rehearsal in full.

3.1.4 SECOND (JURY) DRESS REHEARSAL 10 DECEMBER 2022 (16:00 CET)
LIVE SHOW 11 DECEMBER 2022 (16:00 CET)

No filming is allowed.
For the use of material from the Live Show, please refer to Section 2.1 of these Rules.

3.2. SPECIFIC CONDITIONS TO BE RESPECTED FOR FILMING

In addition to the conditions laid down above, filming at the venue and use of Filmed/Recorded Material is subject to the respect of the following conditions:

a) Live streaming Filmed/Recorded Material from the Venue is prohibited;

b) Screens and security are not allowed to be filmed at any time; Accredited Non-Rights Holders shall respect any prohibition to film which is indicated in the Venue;

c) Accredited Non-Rights Holders filming and using Filmed/Recorded Content or any other content featuring music need to clear the music rights with the relevant music collecting societies (see Section 4 i hereafter);

d) Accredited Non-Rights Holders filming/recording and using Filmed/Recorded Material may do so provided that they shall respect the artistic image of the contestants and their personality rights, including but not limited to, the Code of Ethics as made available by the EBU. Should there any use of any Filmed/Recorded Material is deemed discriminatory, harmful or damaging or in breach of these Rules, the Accredited Non-Rights Holder shall promptly remove the Material in question upon the EBU's/AMPTV request;

e) The number of crew should be kept to a minimum;

f) Use of wireless equipment in the Venue (including the arena and the press centre) is strictly forbidden;

g) The provisions of the Accreditation Handbook (including Terms and Conditions for accreditation);

h) Filmed/Recorded Material shall not be exploited, distributed, sold, shared, transferred or otherwise be made available or provided to any third party except for Non-Rights Holders international News Agencies, which may make their Filmed/Recorded Material available to their regular customers, in accordance with their standard distribution procedures and the present Rules provided that they have sought for the prior written consent of the EBU;

i) Accredited Non-Rights Holders remain fully responsible at all times for all their equipment. The EBU and/or AMPTV shall in no case be held responsible in case of damage or theft thereof;

j) No storage of any kind can be provided onsite prior to or between filming sessions;

k) Accredited Non-Rights Holders are fully responsible for all damages to the Venue occurring as a result of their activities, and for paying for all repairs deemed necessary.

4. GENERAL UNDERTAKINGS

a) JESC Content shall be used and filmed only in strict accordance with these Rules;

b) It is prohibited to embed the live stream of the live Show in any form or way;

c) It is prohibited to live streaming JESC Content (including any such images or sounds from any of the screens on the JESC's premises) whether directly or incidentally to YouTube, Websites and Social Media Platforms during times when Rehearsals or the Live Show are in progress;

d) It is prohibited to publish afterwards on any media or platform any JESC Content, deliberately or inadvertently, containing content from the Rehearsals and Live Show that may have been recorded in the Press Centre Working Area or any other area in the Venue without prior written permission from the EBU;

e) It is prohibited to directly monetize any content related to your attendance at the Event, whether in the Press Centre or in any other part on the Venue at any time, via instant revenue streaming features such as YouTube's Super Thanks, Tiktok's LIVE Gifts, etc.;

f) No JESC Content may be used in advertising or in any form of commercial content. No advertising or other message or promotion (including any broadcast sponsorship) shall be placed before, during or after the broadcast of JESC Content, in such a manner as to imply an association or connection between any third party, or any third party's product or service, and the JESC, the EBU or the Participating Broadcasters;

g) Availability of JESC Content shall not be advertised, marketed or promoted on websites or on any other platform controlled by the Non-Rights Holders;

h) The JESC or EBU trademarks shall not be used so as to suggest an endorsement and/or a partnership with the EBU and/or the JESC;

i) Non-Rights Holders and Accredited Non-Rights Holders using JESC Content (hereafter "**They**") represent to the EBU that, in respect of rights in all musical works and sound recordings which are used in the JESC Content, They have appropriate licence agreements or arrangements with, and be liable for and pay all fees due to, the appropriate music collecting societies, organizations or similar bodies to enable them to exercise the use authorised by these Rules. For the avoidance of doubt, They shall have for sole liability to clear those rights as are normally controlled by a performing rights collective administration society, or similar performing rights music collecting societies;

j) JESC Content shall only be used for Editorial Purpose in accordance with these Rules and shall not be altered, transformed or modified in any manner, including, but not limited to by including any graphic elements and/or using graphic animated formats such as animated GIFs or other sorts of short video formats (e.g. by using methods designed to simulate the look and feel of the JESC Content), whether on a live or delayed basis);

k) By using JESC Content, Non-Rights Holders and Accredited Non-Rights Holders using JESC Content acknowledge and agree that They shall hold the EBU, the Host Broadcaster, the Rights Holders harmless and fully indemnified against any claim arising out from any use made in breach of the present Rules and shall defend, indemnify and hold harmless all the Rights Holders, the EBU and the Host Broadcaster) from and against and loss, damages, costs and expenses arising out such claims.

⚠ Withdrawal of accreditation: the EBU and the Host Broadcaster reserve the right (without limiting any other remedy or sanction available to them), at their sole discretion, to immediately withdraw accreditation and any other access to the Venue to any Accredited Non-Rights Holders not complying with these Rules.

5. APPLICABLE LAW AND JURISDICTION

The present Rules are submitted to Swiss Law and the courts of Geneva (Switzerland) shall have exclusive jurisdiction.

The EBU reserves the right to supplement, make amendments to and/or withdraw these Rules at any time.

6. DEFINITIONS

Accredited Non-Rights Holders shall mean the members of the press and fans community outlets representatives granted with a P accreditation at the JESC.

Ancillary Material shall mean the Press Conference Material.

Broadcast shall mean the distribution or transmission of audio and/or audio-visual programmes for reception on a television receiver, computer monitor, mobile device, radio or other devices now known or hereafter devised.

EBU Members shall mean those broadcasters which are Members of the EBU,

Editorial Purposes shall mean the use of JESC Content which is for factual, informative or news purposes only.

Filmed/Recorded Material shall mean the content that Accredited Non-Rights Holders shall be permitted to film/record at the Venue, subject to the restrictions of use foreseen under the present Rules.

Host Broadcaster shall mean the EBU Member entrusted with the organisation and production of the JESC, which for 2022 shall be AMPTV.

Internet means the on-line global communications matrix which interconnects, using TCP/IP protocol and/or related protocols, individual computers and/or computer networks.

JESC shall mean the Junior Eurovision Song Contest.

JESC Content shall mean any images and/or sound of the Show Material, the Ancillary Material and the Filmed/Recorded Material.

Jury Rehearsal shall mean the second dress rehearsal due to take place on the day preceding the live Show and during which the national juries shall vote.

News Agencies shall mean bona fide media organization whose primary business or only business is the reporting and syndicating of news worldwide.

News Bulletins shall mean daily regularly-scheduled general *news* programmes in which the main feature of such programme is current local, regional, national or international news.

Non-Rights Holders shall mean any broadcaster and/or any media outlet (including for the avoidance of doubt any EBU Member which is not a Rights Holder and/or News Agencies) which do not hold any audiovisual media rights in the JESC.

On-Demand shall mean the set-up whereby individual users may choose the time and the place of reception through access to the signal of their choice made available for that purpose on an electronic database.

Opening Ceremony Material shall mean the recording and filming of the arrival of the artists and delegations at the Opening Ceremony of the JESC which is due to be held on the Monday.

Participating Broadcasters shall mean the EBU Members participating actively in the JESC (i.e. those broadcasters entering a contestant in the JESC).

Press Conference Material shall mean any transmission or recording of the press conferences made available by the EBU or the Host Broadcaster.

Radio shall mean a linear audio only transmission service on any type of radio system by any technical means (including transmission or re-transmission by satellite, wire, fibre or cable systems or any other system of telecommunication.

Rights Holders shall mean those broadcasters which have been granted a licence to broadcast the JESC Show by the EBU or authorised to broadcast the Show Material by the EBU (including the Participating Broadcasters).

Show shall mean the live signal of the JESC Show which shall be held, produced and transmitted in the city/country and on the date indicated above.

Show Material shall mean any transmission or recording of the Show.

Social Media Platforms shall mean any web- or IP-based platform, administered and branded by a third-party, enabling communication to the public of content by its end-users; this covers platforms that require registration of end-users and a log-in process prior to use [e.g., the Non-Rights Holders' own accounts on Facebook, Instagram, Twitter, Twitch, Snapchat, YouTube, etc]. For the avoidance of doubt, use of the Show and of the Jury Rehearsal on YouTube is reserved to the EBU.

Television shall mean the Broadcast of a linear audiovisual programming for simultaneous reception by the public, in private or public places, by any technical means in whatever technical standard for reception and display on any type of device, irrespective of the mode of financing of the service (such as free of charge or against payment). Notwithstanding the foregoing and for the avoidance of doubt, Television shall specifically exclude, without limitation, Internet, video downloading, video streaming, computer network exhibition, Mobile Platform exhibition, home video, future media and Radio.

Venue shall mean all the premises of the venue where the JESC will be held.

Websites shall mean fully owned websites or websites operated under the editorial control of the Non-Right Holder.